



FIVE POINTS

ALLIANCE

1887 **130** 2017

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fivepointsbham.com
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Thank you for your support this past year for the Five Points Alliance. The Alliance is dedicated to enriching the vibrancy of Five Points South, by unifying, enhancing and promoting the area as the city's premier neighborhood and culinary destination.

During our first year we've set the foundation for the continued growth and development of Five Points. Here are some of our most significant achievements over the past year.

- Confirmation of leadership structure, board of directors and city endorsement for the Alliance
- Acceptance of the Alliance as a 501 (c)(3) with non-profit tax exempt status, making all donations tax deductible
- Completed a series of well attended community meetings to obtain merchant and resident input on the most important issues facing Five Points
- Adoption of a comprehensive Master Plan for Five Points setting guidelines for future long term development
- Successful execution of the 130th Anniversary Celebration of Five Points South and Storyteller Festival

In 2018, the Alliance plans to address the following short and long term goals outlined in the Master Plan.

- Begin process to bring CAPs (City Action Partnership) to Five Points
- Develop a walkable community plan with better sidewalks and expanded walking areas
- "Operation Facelift" – encouraging property owners to upgrade commercial facades that embrace the existing ambience of Five Points
- Execute a greenspace charrette to connect 11th Ave. South (fountain) to UAB (Phelan Park) - target December 2021
- Fund and implement a long-range greenspace plan
- Develop comprehensive business district guidelines
- Update neighborhood historical districts

The Alliance currently has active Real Estate and Culinary committees to coordinate annual events such as the St. Patrick's Day Parade, July 4th Celebration and Storyteller Festival as well as organizing Broker Tours of vacant retail and office space.

WE NEED YOUR SUPPORT!

We cannot achieve these exciting goals for Five Points without the support of businesses and individuals like yourself who are sincerely interested and invested in the future of our community.

Join us today by reviewing and mailing in the attached contribution form. And, consider participating in one of our upcoming events as a sponsor or volunteer. Together we can our vision of a stronger more vibrant Five Points community a reality.

For questions, please contact the district manager James Little at jlittle@revbirmingham.org or by phone at 205-249-5829. Thank you for your support.

Sincerely,

Steve Alexander
Board Chair

George Reis
Board President

James Little
District Manager, REV Birmingham